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# How to Publish OA?

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If an author wants to publish his/her work openly, there are two basic routes:

- [green open access](#)
- [gold open access](#)

Both of these open access models are complementary, so it is not necessary to choose only one of the two, on the contrary, it is advantageous to combine them.

## What are the benefits of open access publishing?

Green open access	Gold open access
<ul style="list-style-type: none"><li>• better findability / higher visibility of work ? downloads, citations</li><li>• at no cost to the author</li><li>• long-term preservation of the publication activity is ensured</li><li>• possibility to immediately publish a preprint ? speeding up communication</li><li>• versioning + publishing associated data and other materials</li><li>• possibility of monitoring alternative metrics and statistics</li></ul>	<ul style="list-style-type: none"><li>• better findability / higher visibility of work ? downloads, citations</li><li>• users have access to the final peer reviewed version of the publication</li><li>• access is provided by the publisher, not the author</li><li>• authors (usually) retain copyright</li></ul>

## Generally, open access offers

- increasing visibility and accessibility of science and research results ? which can lead to an increase in citation, influence and prestige
- accelerating communication of the latest results and facilitating feedback both within and outside the community
- increasing transparency in scientific communication
- effective use of scientific results, work and resources (possible decrease in duplication)
- the ability to directly influence what happens to a publication
- a tool to fight plagiarism.